

LOUISIANA
RESTAURANT
ASSOCIATION



2010 LRAEF ProStart® Student Competition
March 2 – 3, 2010
New Orleans Morial Convention Center
Sponsorship Opportunities

ProStart® is a dynamic and comprehensive two-year curriculum that encourages students to learn all aspects of operating and managing a foodservice establishment. It was developed to increase the quality and employability of today's high school graduates by providing industry-based training related to important job skills as well as opportunities for careers and higher education. With more than 50 schools and 1,200 high school students, the Louisiana Restaurant Association Education Foundation ProStart® program has become a talent pipeline for careers in Louisiana's world-renowned foodservice industry.

ProStart® students with proven skills and a commitment to the foodservice industry are given the chance to showcase their abilities in the LRAEF ProStart® Student Competition. Teams representing their school's ProStart® program compete against one another in both culinary and management at a two day competition held in New Orleans every spring.

Due to the scope and magnitude of this competition, we are in need of your assistance as a sponsor for this truly spectacular event. Your generous donation will ensure that we can provide the necessary resources to continue to grow and make this the best possible competition for our ProStart® students who are the future leaders of our industry.

Please select a donation level on the following page and fill out the information below.

LEVELS

- | | |
|--|---|
| <input type="radio"/> \$ 5000 Diamond | <input type="radio"/> \$ 750 Silver |
| <input type="radio"/> \$ 2500 Platinum | <input type="radio"/> \$ 500 Bronze |
| <input type="radio"/> \$ 1000 Gold | <input type="radio"/> \$ 250 Friends of ProStart® |

Business Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Card #: _____ Expiration Date: _____

Name on card: _____

Signature: _____

Sponsorship Opportunity Levels

Diamond Sponsor

Investment - \$5000

Event Sponsor of the competition; Keynote speaker and presenter at awards ceremony, sponsor of state champion teams at national competition with logo on uniforms

Plus: Logo in competition program, ProStart Sponsor ad in Spring 2010 issue of A La Carte quarterly magazine

Corporate logo on signage at competition.

Inclusion in state-wide competition press releases.

Acknowledgement on our website.

Acknowledgement in LRA Restaurant Report and competition materials.

Platinum Sponsor

Investment - \$2500

Logo in competition program, ProStart Sponsor ad in Spring 2010 issue of A La Carte quarterly magazine

Plus: Corporate logo on signage at competition.

Inclusion in state-wide competition press releases.

Acknowledgement on our website.

Acknowledgement in LRA Restaurant Report and competition materials.

Gold Sponsor

Investment - \$1000

Corporate logo on signage at competition

Plus: Inclusion in state-wide competition press releases.

Acknowledgement on our website.

Acknowledgement in LRA Restaurant Report and competition materials.

Silver Sponsor

Investment - \$750

Inclusion in state-wide competition press releases

Plus: Acknowledgement on our website.

Acknowledgement in LRA Restaurant Report and competition materials.

Bronze Sponsor

Investment - \$500

Acknowledgement on our website

Plus: Acknowledgement in LRA Restaurant Report and competition materials.

Friends of ProStart® Sponsor

Investment - \$250

Acknowledgement in LRA Restaurant Report and competition materials

Thank you for your support of the 2010 ProStart® Student Competition!
Your sponsorship is tax-deductible, please check with your tax consultant for more information.

*Please mail to: LRA Education Foundation, 2700 N Arnoult Rd, Metairie, LA 70002
For more information, please contact James Blanchard or Pam St. Pierre at 504/454-2277.*