



## Full Showcase Sponsorships

### Showcase Supporter - \$2,500 (Multiples Available)

- Pre-show publicity in LRA Magazine
- Company logo displayed in Showcase registration
- Logo placement on select printed materials
- Six (6) passes to the LRA Showcase

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### LRA Showcase Official Lanyard Sponsor - \$7,000 (Exclusive)

- Company logo featured on all attendee lanyards
- Co-branded with additional company name upon approval

**SOLD**

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### LRA Showcase Official Bag Sponsor - \$3,500 (Exclusive)

- Logo printed on official attendee bags distributed at registration

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### Registration Confirmation Sponsorship - \$3,500 (Exclusive)

- Brand banner and clickable link in attendee registration confirmation emails
- Sent to 7,000+ registered attendees

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### Mobile App Title Sponsorship - \$3,000 (Exclusive)

- Logo featured on the app's welcome screen
- Rotating banner ad for enhanced visibility

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### Shuttle Bus - \$2,500

- Your logo will be prominently displayed inside the LRA Showcase Shuttle buses that run throughout the two day show on a loop.
- Recognition as a Showcase Supporter with logo on most showcase promotional materials and signage.

## Kitchen Counter Sponsorships

### Title Sponsor - \$10,000 (Exclusive)

- Branded area with your company's name
- Hosted industry discussions with culinary professionals
- Logo featured in all promotional materials, press releases, and social media

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### Session Sponsor - \$2,500

- Logo placement in promotional materials
- Opportunity to deliver an educational session at the Kitchen Counter
- Recognition on social media and website

## Cooking Demo Stage Sponsorships

Presenting Sponsor - \$5,000

- Exclusive branding of the Cooking Demo Stage
- Opportunity to host a cooking demonstration
- Logo featured on promotional materials

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Flavor Fusion Sponsor - \$2,500

- Product placement on stage throughout the day
- Logo featured in LRA digital and printed materials
- Brand integration into cooking demonstrations

## Bartender Bash Sponsorships

Title Sponsor - \$7,500

- Naming rights as the official Bartender Bash Title Sponsor
- On-stage recognition and brand visibility during the competition
- Logo on all marketing materials and event signage

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Presenting Sponsor - \$7,500

- High-level brand exposure throughout the event
- Recognition on social media and website

**SOLD**

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Supporting Sponsor - \$5,000

- Company recognition during the competition
- Logo featured on select promotional materials

Bash Buddies - \$1,000

- Acknowledgment as a supporting sponsor
- Logo placement on event signage

## Welcome Night Party at Generations Hall

Title Sponsor - \$7,500

- Premium branding and recognition throughout the event
- Speaking opportunity during the event
- Logo featured in all promotional materials

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Partner Sponsor - \$5,000

- Logo placement in event signage and marketing materials
- On-stage recognition during the event

**SOLD**